

# Haus**und**Elektronik

Zeitschrift für Elektro- und Gebäudetechnik

**media Kit**  
**2018**



# HausundElektronik

Zeitschrift für Elektro- und Gebäudetechnik

## brief description

**Haus + Elektronik** is a quarterly technical journal for trade, handcraft, architects and planners. The magazine informs about new products as well as trends and new technologies through detailed contributions, technical features, and news updates.

Each issue of **Haus + Elektronik** concentrates on one specific topic and contains not only recent product info but also technical and basic articles, reports on exhibitions having taken place, and book presentations.

Starting from 2013 issue no. 2 will be released with a comprehensive buyers' guide dealing with various themes all around the house and electricity.

It includes companies' addresses, product indices and representatives of manufacturers from abroad. A free registration is always possible. The issue in question will also be displayed at the trade press booth of the exhibition "Light and Building".

## editorial staff

Ing. Frank Sichla  
Dipl.-Ing. Reinhard Birchel  
[redaktion@beam-verlag.de](mailto:redaktion@beam-verlag.de)

## readership

**Haus + Elektronik** is sent free to qualified readers working in the following areas:

Electrical handicraft  
Planning and engineer's office for electro-technology  
Wholesale and retailer  
Installers for antenna arrays and safety devices  
Special enterprise for video technology and electro-acoustics

## fields of activity

The reader's areas of responsibility are:

Electrical engineers  
Electricians  
Planner in engineer's offices and in the industry  
Architects  
Buyers in wholesale and retail as well as in the hand-craft .

## content

**Haus + Elektronik** covers the following subjects regularly:

Building engineering and management  
Photovoltaic, Solar Power  
Safety engineering  
CCTV  
domestic networkin  
house and building automation  
Admission control  
Electroinstallation  
Home communication  
Telecommunication  
Network engineering  
Electroacoustics  
SAT and cable TV  
KNX  
Lighting engineering  
Measurement engineering  
Software  
Tools  
Roller-type shutter and Shutter Technology  
Electric power supply, monitoring, management

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**Publisher:** beam-Verlag  
Krummbogen 14, D - 35039 Marburg  
phone.: 0049-6421-9614-0, Fax: -23 [info@beam-verlag.de](mailto:info@beam-verlag.de)

**Advertising:** Myrjam Weide, phone: 0049-6421-9614-16 [m.weide@beam-verlag.de](mailto:m.weide@beam-verlag.de)

**Circulation:** 5500

**Magazine format:** 210 mm w x 297 mm h

**Type area format:** 4 columns 264 x 43 mm or 3 columns 264 x 58 mm (h x w)

## Advertising Formats (mm) and Prices

*All prices without VAT*

Type Area Format (Standard)			Bleed Format		
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## Dates 2018

Issue	Advertising & Editorial Close Date	Print Media	Main Theme	Publication date
1/2018	24. 11. 2017	01. 12. 2017	Electrical Installation, Building Technology	22. 12. 2017
2/2018	02. 02. 2018	09. 02. 2018	Building Automation / KNX / Lighting technology Buyers Guide	02. 03. 2018
3/2018	01. 06. 2018	08. 06. 2018	Technology for Sat & Cable TV / review ANGA COM / Intersolar	29. 06. 2018
4/2018	24. 08. 2018	31. 08. 2018	Security Technology	21. 09. 2018