

electronicfab

Technical journal for electronic production



media kit 2018

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brief description

electronic fab is a quarterly technical journal that informs about new technologies, components, and applications from all areas of electronic production. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.

Issue 2 will include a free buyers' guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data.

Issue no 2 will also be displayed at the trade fair „SMT/Hybrid/Packaging“ in April 2018, issue no. 4 at trade fair „electronica“.

editorial staff

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readership

electronic fab is sent free to qualified readers working in the following areas:

Industrial electronics
Semi-conductor and hybrid production
PCB production
Manufacturing and construction
Communication electronics
Measurement, control and automatic control technology
Automotive
Engineer offices and laboratories
Universities and authorities
Services

fields of activity

The reader's areas of responsibility are:

Development
Research
Production
Service
Purchase
Quality Assurance
Education and Training

content

electronic fab covers the following subjects regularly:

Semi-conductor and display production
Photovoltaic production
Technologies for the production of PCBs and interconnect devices
Assembling technologies
Soldering technologies
Winding materials
Technologies for the processing of cables
Material processing
Measurement and inspection technology
Quality assurance
Product-finishing
Micro and nano technology
Equipment
Production logistics
Services
Packaging and labelling

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Advertising Formats (mm) and Prices

All Prices without VAT!

Type Area Format (Standard)				Bleed Format	
1/1 page 4-c	185 w x	264 h	2200,- €	210 w x	297 h* 2300,- €
1/2 page upright format 4-c	91 w x	264 h	1210,- €	105 w x	297 h* 1250,- €
1/2 page horizontal format 4-c	185 w x	132 h	1210,- €	210 w x	148 h* 1250,- €
1/3 page upright format 4-c	58 w x	264 h	860,- €	70 w x	297 h* 910,- €
1/3 page horizontal format 4-c	185 w x	88 h	860,- €	210 w x	106 h* 910,- €
1/4 page upright format 4-c	91 w x	132 h or 43 w x 264 h	660,- €	54 w x	297 h* 700,- €
1/4 page horizontal format 4-c	185 w x	66 h	660,- €	210 w x	84 h* 700,- €
1/8 page upright format 4-c	43 w x	132 h	380,- €	*Printable area format, 3 mm margin for bleed must be calculated additionally Please note: Other margin formats cost an additional 15%	
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1/16 4-c	43 w x	66 h	220,- €		

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Dates 2018

Order cancellations will only be accepted until the advertising close date!

Issue	Advertising / Editorial Close Date	Print Media	Particular Theme	Publication date
1/2018	26.01.2018	02.02.2018	Test & Measurement, QM <i>displayed on Control</i>	23.02.2018
2/2018	20.04.2018	27.04.2018	Buyers Guide Electronic Production <i>displayed on SMT/Hybrid/Packacking</i>	18.05.2018
3/2018	20.07.2018	27.07.2018	Production Process of PCB (Soldering, Mounting, Manufacturing)	17.08.2018
4/2018	21.09.2018	28.09.2018	Service Provider, EMS <i>displayed on electronica</i>	19.10.2018