meditronic-journal

Technical Journal for medical engineering

media kit 2019



meditronic-journal

TECHNICAL JOURNAL FOR MEDICAL ENGINEERING

brief description

meditronic-journal is a technical journal that covers the market of medical engineering. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.
meditronic-journal does not adress end-consumers.
Issue 5 will include a free buyers´ guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data. This issue will also be displayed at MEDICA/ Compamed .

readership

meditronic-journal is sent free to qualified readers working in the following areas:

- Electronic components and assemblies
- Measurement technology
- Production/Assembly
- Fine mechanics
- Metal and plastic processing
- Services
- Packaging machines and materials
- Research institution and universities
- Distribution

fields of activity

- Development
- Research
- Production
- Service
- Purchase
- Quality assurance
- Education and Training
- Distribution

content

meditronic-journal covers the following subjects regularly:

- Electrical and electronical components
- Image processing, displays
- Assemblies and modules
- Micro and nano technology
- Computer and accessories
- Measurement and measurement instruments
- Quality assurance
- Equipment communications
- Materials, raw materials, semi-finished products
- Laboratory equipment
- Labelling and packaging
- Software
- Services
- Mechanical components
- Enclosures
- Electrical power supply

editorial staff: redaktion@beam-verlag.de
Dipl. Ing. Biomedizintechnik Christiane Erdmann

meditronic-journal

TECHNICAL JOURNAL FOR MEDICAL ENGINEERING

Publisher: beam-Verlag
Krummbogen 14, D - 35039 Marburg
phone: 0049-6421/9614-0, Fax: 23 info@beam-verlag.de

Advertising: Myrjam Weide, phone: 0049-6421-9614-16 m.weide@beam-verlag.de

Circulation: 4000

Magazine format: 210 mm w x 297 mm h

Type area format: 4 columns 264 x 43 mm or 3 columns 264 x 58 mm (h x w)

Advertising Formats (mm) and Prices

All prices without VAT

Type Area Format (Standard)			
1/1 page	185 w x 264 h		2450,– €
1/2 page upright format	91 w x 264 h		1330,– €
1/2 page horizontal format	185 w x 132 h		1330,– €
1/3 page upright format	58 w x 264 h		950,– €
1/3 page horizontal format	185 w x 88 h		950,– €
1/4 page upright format	91 w x 132 h	or 43 w x 264 h	730,– €
1/4 page horizontal format	185 w x 66 h		730,– €
1/8 page upright format	43 w x 132 h		420,– €
1/8 page horizontal format	91 w x 66 h		420,– €
1/16	43 w x 66 h		250,– €

Bleed Format		
210 w x 297 h*		2530,– €
105 w x 297 h*		1380,– €
210 w x 148 h*		1380,– €
70 w x 297 h*		990,– €
210 w x 106 h*		990,– €
54 w x 297 h*		770,– €
210 w x 84 h*		770,– €

*Printable Area Format, 3 mm margin for bleed must be calculated additionally
Please Note: Other margin formats cost an additional 15%

Discount rates: please contact us!

Sender is liable for all advertisements.

Dates 2019

Issue	Advertising & Editorial Close Date	Print Media	Publication date
1/2019	04. 01. 2019	11. 01. 2019	01. 02. 2019
2/2019	22. 03. 2019	29. 03. 2019	18. 04. 2019
3/2019	31. 05. 2019	07. 06. 2019	28. 06. 2019
4/2019	19. 07. 2019	26. 08. 2019	16. 08. 2019
5/2019 with Buyers Guide	04. 10. 2019	11. 10. 2019	08. 11. 2019

Order cancellations will be honoured only through the advertising close date!