electronic fab

Fachzeitschrift für Elektronik-Produktion



Media Kit 2020

electronic fab

Technical journal for electronic production

brief description

electronic fab is a quarterly technical journal that informs about new technologies, components, and applications from all areas of electronic production. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.
Issue 2 will include a free buyers´ guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data.
Issue no 2 will also be displayed at the trade fair „SMT-Connect“ an „Control“ in May 2020, issue no. 4 at trade fair „electronica.

editorial staff

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readership

electronic fab is sent free to qualified readers working in the following areas:

- Industrial electronics
- Semi-conductor and hybrid production
- PCB production
- Manufacturing and construction
- Communication electronics
- Measurement, control and automatic control technology
- Automotive
- Engineer offices and laboratories
- Universities and authorities
- Services

fields of activity

The reader's areas of responsibility are:

- Development
- Research
- Production
- Service
- Purchase
- Quality Assurance
- Education and Training

content

electronic fab covers the following subjects regulary:

- Semi-conductor and display production
- Photovoltaic production
- Technologies for the production of PCBs and interconnect devices
- Assembling technologies
- Soldering technologies
- Winding materials
- Technologies for the processing of cables
- Material processing
- Measurement and inspection technology
- Quality assurance
- Product-finishing
- Micro and nano technology
- Equipment
- Production logistics
- Services
- Packaging and labelling

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Dates 2020

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Issue	Advertising / Editorial Close Date	Print Media	Particular Theme	Publication date
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2/2020	13.03.2020	27.03.2020	Buyers Guide Electronic Production	17.04.2020
3/2020	03.07.2020	17.07.2020	Production Process of PCB (Soldering, Mounting, Manufacturing)	07.08.2020
4/2020	18.09.2020	02.10.2020	Service Provider, EMS ***displayed on electronica***	23.10.2020