electronic fab

Fachzeitschrift für Elektronik-Produktion



Media Kit 2021

electronic fab

Technical journal for electronic production

brief description

electronic fab is a quarterly technical journal that informs about new technologies, components, and applications from all areas of electronic production. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.
Issue 2 will include a free buyers´ guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data.
Issue no 2 will also be displayed at the trade fair „SMT-Connect“ an „Control“ in May, issue no. 4 at trade fair „productronica.

editorial staff

Ing. Frank Sichla
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readership

electronic fab is sent free to qualified readers working in the following areas:

- Industrial electronics
- Semi-conductor and hybrid production
- PCB production
- Manufacturing and construction
- Communication electronics
- Measurement, control and automatic control technology
- Automotive
- Engineer offices and laboratories
- Universities and authorities
- Services

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fields of activity

The reader's areas of responsibility are:

- Development
- Research
- Production
- Service
- Purchase
- Quality Assurance
- Education and Training

content

electronic fab covers the following subjects regulary:

- Semi-conductor and display production
- Photovoltaic production
- Technologies for the production of PCBs and interconnect devices
- Assembling technologies
- Soldering technologies
- Winding materials
- Technologies for the processing of cables
- Material processing
- Measurement and inspection technology
- Quality assurance
- Product-finishing
- Micro and nano technology
- Equipment
- Production logistics
- Services
- Packaging and labelling

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Advertising Formats (mm) and Prices

All Prices without VAT!

Type Area Format (Standard)

1/1 page 4-c	185 w	x 264 h		2450,– €
1/2 page upright format 4-c	91 w	x 264 h		1330,– €
1/2 page horizontal format 4-c	185 w	x 132 h		1330,– €
1/3 page upright format 4-c	58 w	x 264 h		950,– €
1/3 page horizontal format 4-c	185 w	x 88 h		950,– €
1/4 page upright format 4-c	91 w	x 132 h	or 43 w x 264 h	730,– €
1/4 page horizontal format 4-c	185 w	x 66 h		730,– €
1/8 page upright format 4-c	43 w	x 132 h		420,– €
1/8 page horizontal format 4-c	91 w	x 66 h		420,– €
1/16 4-c	43 w	x 66 h		250,– €

Bleed Format

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210 w	x	106 h*	990,– €
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Dates 2021

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Issue	Advertising / Editorial Close Date	Print Media	Particular Theme	Publication date
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2/2021	19.03.2021	01.04.2021	Buyers Guide Electronic Production ***displayed on SMTconnect & Control***	23.04.2021
3/2021	25.06.2021	09.07.2021	Production Process of PCB (Soldering, Mounting, Manufacturing)	30.07.2021
4/2021	24.09.2021	08.10.2021	Service Provider, EMS ***displayed on productronica***	29.10.2021