

meditronic- journal

FACHZEITSCHRIFT FÜR
MEDIZIN-TECHNIK

media kit 2021



meditronic-journal

TECHNICAL JOURNAL FOR
MEDICAL ENGINEERING

brief description

meditronic-journal is a technical journal that covers the market of medical engineering. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.

meditronic-journal does not address end-consumers. Issue 5 will include a free buyers' guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data. This issue will also be displayed at MEDICA/Compamed.

readership

meditronic-journal is sent free to qualified readers working in the following areas:

- Electronic components and assemblies
- Measurement technology
- Production/Assembly
- Fine mechanics
- Metal and plastic processing
- Services
- Packaging machines and materials
- Research institution and universities
- Distribution

fields of activity

- Development
- Research
- Production
- Service
- Purchase
- Quality assurance
- Education and Training
- Distribution

content

meditronic-journal covers the following subjects regularly:

- Electrical and electronical components
- Image processing, displays
- Assemblies and modules
- Micro and nano technology
- Computer and accessories
- Measurement and measurement instruments
- Quality assurance
- Equipment communications
- Materials, raw materials, semi-finished products
- Laboratory equipment
- Labelling and packaging
- Software
- Services
- Mechanical components
- Enclosures
- Electrical power supply

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Type area format: 4 columns 264 x 43 mm or 3 columns 264 x 58 mm (h x w)

Advertising Formats (mm) and Prices

All prices without VAT

Type Area Format (Standard)			Bleed Format	
1/1 page	185 w x 264 h	2450,- €	210 w x 297 h*	2530,- €
1/2 page upright format	91 w x 264 h	1330,- €	105 w x 297 h*	1380,- €
1/2 page horizontal format	185 w x 132 h	1330,- €	210 w x 148 h*	1380,- €
1/3 page upright format	58 w x 264 h	950,- €	70 w x 297 h*	990,- €
1/3 page horizontal format	185 w x 88 h	950,- €	210 w x 106 h*	990,- €
1/4 page upright format	91 w x 132 h or 43 w x 264 h	730,- €	54 w x 297 h*	770,- €
1/4 page horizontal format	185 w x 66 h	730,- €	210 w x 84 h*	770,- €
1/8 page upright format	43 w x 132 h	420,- €	*Printable Area Format, 3 mm margin for bleed must be calculated additionally Please Note: Other margin formats cost an additional 15%	
1/8 page horizontal format	91 w x 66 h	420,- €		
1/16	43 w x 66 h	250,- €		

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Dates 2021

Issue	Advertising & Editorial Close Date	Print Media	Publication date
1/2021	08. 01. 2021	22. 01. 2021	12. 02. 2021
2/2021	12. 03. 2021	26. 03. 2021	16. 04. 2021
3/2021	21. 05. 2021	04. 06. 2021	25. 06. 2021
4/2021	16. 07. 2021	30. 07. 2021	20. 08. 2021
5/2021 with Buyers Guide	01. 10. 2021	15. 10. 2021	05. 11. 2021

Order cancellations will be honoured only through the advertising close date!