PC & Industrie

Zeitschrift für Mess-, Steuer- und Regeltechnik

media kit 2020



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brief description

PC & Industrie is a monthly technical journal that informs about new technologies, components, and applications from the areas of industrial automation, measurement, control, and automatic control.
The magazine introduces new products as well as trends and new technologies through detailed articles, technical features and news updates.
Moreover, there will be 11 different buyers‘ guides and specials. Have a look at its specific topics on the following page. The registration of your company and product index will be free of charge as always.

readership

PC & Industrie s sent free to qualified readers working in the following areas:

Industrial automation
Manufacturing systems engineering
Production and maintenance
Test facilities
Communication technology
Mechatronics
Automotive
Air and Space travel
Universities and administration
Service
Engineer´s office

fields of activity

The reader’s areas of responsibility are:

Development
Research
Production
Service
Purchase
Quality assurance
Education and Training
Planning and design

content

PC & Industrie covers the following subjects regulary:

Industrial computers and Embedded Systems
Measuring and Sensor Technology
Control and Automation Engineering
Operation and Visualisation Solutions
Automation
Industrial Image Processing
Communication and Field Busses
Interfaces and I/O Systems
Electrical Power Supply
Electrical and electromechanical Components
Software/Tools/Kits

editorial staff

Dipl.-Ing. Christiane Erdmann
Dipl.-Ing. Reinhard Birchel

redaktion@beam-verlag.de

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Publisher: beam-Verlag
Krummbogen 14, D - 35039 Marburg
Phone.: 0049-6421-9614-0, Fax: -23 info@beam-verlag.de

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