

electronic *fab*

Fachzeitschrift für Elektronik-Produktion

Media Kit 2023



electronic fab

Technical journal for electronic production

brief description

electronic fab is a quarterly technical journal that informs about new technologies, components, and applications from all areas of electronic production. The magazine introduces new products as well as trends and new technologies through detailed articles, technical features, and news updates.

Issue 2 will include a free buyers' guide consisting of several alphabetical listings, i.e. products and suppliers, local representatives, and companies contact data.

Issue no 2 will also be displayed at the trade fair „SMTConnect“ an „Control“ in May, issue no. 4 at trade fair „productronica

editorial staff

Ing. Frank Sichla
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readership

electronic fab is sent free to qualified readers working in the following areas:

- Industrial electronics
- Semi-conductor and hybrid production
- PCB production
- Manufacturing and construction
- Communication electronics
- Measurement, control and automatic control technology
- Automotive
- Engineer offices and laboratories
- Universities and authorities
- Services

fields of activity

The reader's areas of responsibility are:

- Development
- Research
- Production
- Service
- Purchase
- Quality Assurance
- Education and Training

content

electronic fab covers the following subjects regularly:

- Semi-conductor and display production
- Photovoltaic production
- Technologies for the production of PCBs and interconnect devices
- Assembling technologies
- Soldering technologies
- Winding materials
- Technologies for the processing of cables
- Material processing
- Measurement and inspection technology
- Quality assurance
- Product-finishing
- Micro and nano technology
- Equipment
- Production logistics
- Services
- Packaging and labelling

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Technical journal for electronic production

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Advertising Formats (mm) and Prices

All Prices without VAT!

Type Area Format (Standard)				Bleed Format	
1/1 page 4-c	185 w x	264 h	2570,- €	210 w x	297 h* 2650,- €
1/2 page upright format 4-c	91 w x	264 h	1420,- €	100 w x	297 h* 1470,- €
1/2 page horizontal format 4-c	185 w x	132 h	1420,- €	210 w x	148 h* 1470,- €
1/3 page upright format 4-c	58 w x	264 h	1015,- €	68 w x	297 h* 1045,- €
1/3 page horizontal format 4-c	185 w x	88 h	1015,- €	210 w x	106 h* 1045,- €
1/4 page upright format 4-c	91 w x	132 h or 43 w x 264 h	785,- €	53 w x	297 h* 825,- €
1/4 page horizontal format 4-c	185 w x	66 h	785,- €	210 w x	84 h* 825,- €
1/8 page upright format 4-c	43 w x	132 h	460,- €	*Printable area format, 3 mm margin for bleed must be calculated additionally Please note: Other margin formats cost an additional 15%	
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1/16 4-c	43 w x	66 h	275,- €		

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Dates 2023

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Issue	Advertising / Editorial Close Date	Print Media	Particular Theme	Publication date
1/2023	16.12.2022	06.01.2023	Test & Measurement, QM, Best of 2022	27.01.2023
2/2023	10.03.2023	24.03.2023	Buyers Guide Electronic Production <i>displayed on SMTconnect & Control</i>	14.04.2023
3/2023	23.06.2023	07.07.2023	Production Process of PCB (Soldering, Mounting, Manufacturing)	28.07.2023
4/2023	29.09.2023	13.10.2023	Service Provider, EMS <i>displayed on productronica</i>	03.11.2023