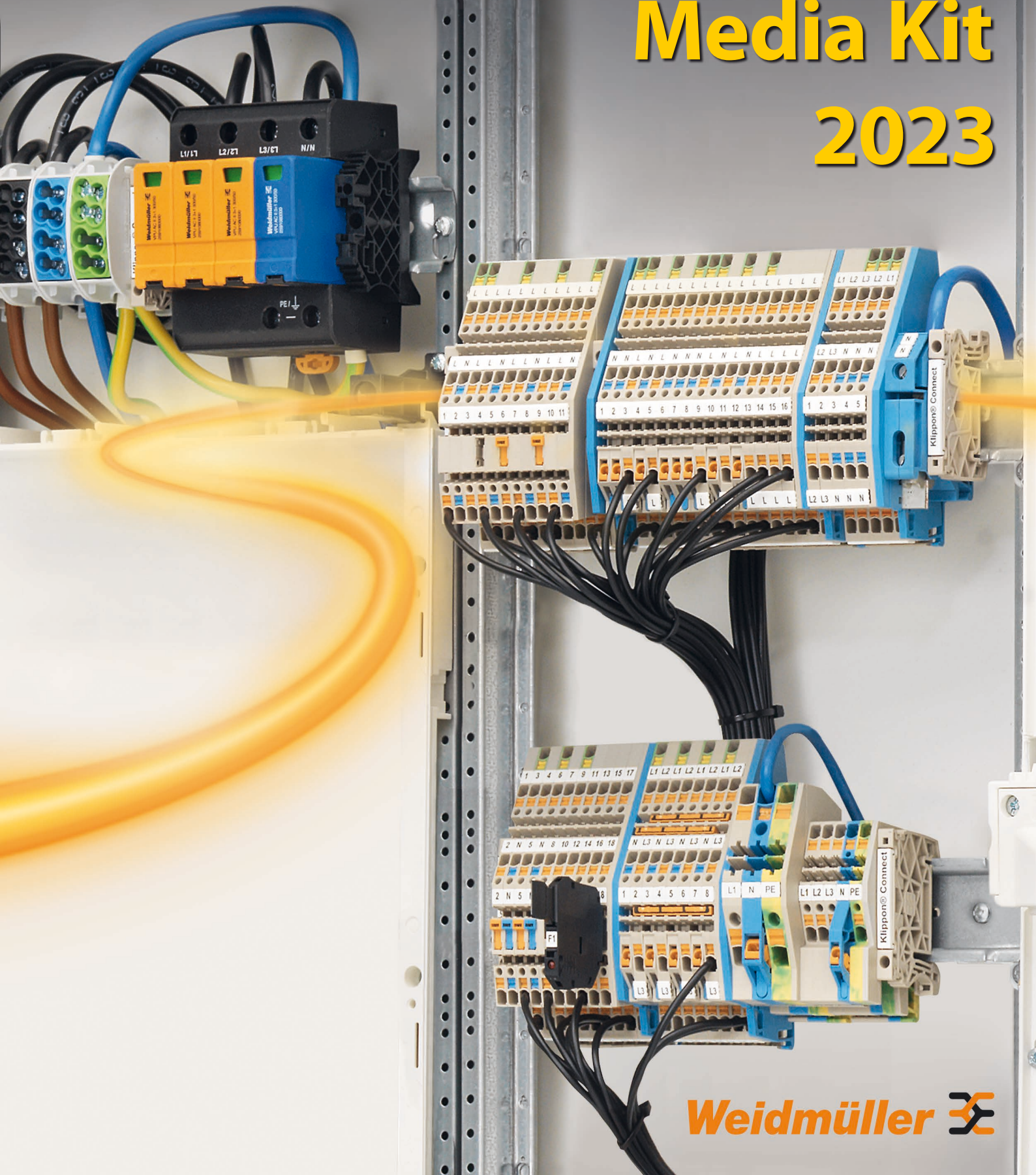
HausundElektronik

Zeitschrift für Elektro- und Gebäudetechnik

Media Kit 2023



Weidmüller

HausundElektronik

Zeitschrift für Elektro- und Gebäudetechnik

brief description

Haus und Elektronik is a quarterly technical journal for trade, handcraft, architects and planners. The magazine informs about new products as well as trends and new technologies through detailed contributions, technical features, and news updates.

Issue no. 2 will be released with a comprehensive buyers' guide dealing with various themes all around the house and electricity.
It includes companies' addresses, product indices and representatives of manufacturers from abroad. A free registration is always possible. The issue in question will also be displayed at the trade press booth of the exhibition "eltefa.

editorial staff

Ing. Frank Sichla
redaktion@beam-verlag.de

readership

Haus und Elektronik is sent free to qualified readers working in the following areas:

- Electrical handicraft
- Planning and engineer´s office for electro-technology wholesale and retailer
- Installers for antenna arrays and safety devices
- Special enterprise for video technology and electroacoustics

fields of activity

The reader's areas of responsibility are:

- Electrical engineers
- Electricians
- Planner in engineer´s offices and in the industry
- Architects
- Buyers in wholesale and retail as well as in the handcraft

content

Haus und Elektronik covers the following subjects regulary:

- building engineering and management
- photovoltaic, solar power
- safety engineering
- CCTV
- domestic networkin
- house and building automation
- admission control
- electrical installation
- home communication
- telecommunication
- network engineering
- electroacoustics
- TV/radio & internet
- KNX
- lighting engineering
- measurement engineering
- software
- roller-type shutter and shutter Technology
- electric power supply, monitoring, management

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3/2023	05. 05. 2023	19. 05. 2023	09. 06. 2023
4/2023	18. 08. 2023	01. 09. 2023	22. 09. 2023