PC & Industrie

Fachzeitschrift für industrielle Automatisierung

media kit 2023



PC & Industrie

Fachzeitschrift für industrielle Automatisierung

brief description

PC & Industrie is a monthly technical journal that informs about new technologies, components, and applications from the areas of industrial automation, measurement, control, and automatic control.
The magazine introduces new products as well as trends and new technologies through detailed articles, technical features and news updates.
Moreover, there will be 11 different buyers‘ guides and specials. Have a look at its specific topics on the following page. The registration of your company and product index will be free of charge as always.

readership

PC & Industrie s sent free to qualified readers working in the following areas:

Industrial automation
Manufacturing systems engineering
Production and maintenance
Test facilities
Communication technology
Mechatronics
Automotive
Air and Space travel
Universities and administration
Service
Engineer´s office

fields of activity

The reader's areas of responsibility are:

Development
Research
Production
Service
Purchase
Quality assurance
Education and Training
Planning and design

content

PC & Industrie covers the following subjects regulary:

Industrial computers and Embedded Systems
Measuring and Sensor Technology
Control and Automation Engineering
Operation and Visualisation Solutions
Automation
Industrial Image Processing
Communication and Field Busses
Interfaces and I/O Systems
Electrical Power Supply
Electrical and electromechanical Components
Software/Tools/Kits
Industrial Image Processing
Quality Management

editorial staff

Dipl.-Ing. Christiane Erdmann
Ing. Frank Sichla

redaktion@beam-verlag.de

front cover picture is used with the kind permission of HMS Industrial Networks GmbH

PC & Industrie

Fachzeitschrift für industrielle Automatisierung

Publisher: beam-Verlag
Krummbogen 14, D - 35039 Marburg
Phone.: 0049-6421-9614-0, Fax: -23 info@beam-verlag.de

Advertising: Myrjam Weide, Phone: 0049-6421-9614-16 m.weide@beam-verlag.de

Circulation: 7500 (Germany, Austria, Switzerland)

Magazine format: 210 mm w x 297 mm h

Type area format: 4 columns 264 x 43 mm or 3 columns 264 x 58 mm (h x w)

Advertising Formats (mm) and Prices

All prices without VAT

Type Area Format (Standard)			Bleed Format	
1/1 page 4-c	185 w x 264 h	2570,– €	210 w x 297 h*	2650,– €
1/2 page upright format 4-c	91 w x 264 h	1420,– €	100 w x 297 h*	1470,– €
1/2 page horizontal format 4-c	185 w x 132 h	1420,– €	210 w x 148 h*	1470,– €
1/3 page upright format 4-c	58 w x 264 h	1015,– €	68 w x 297 h*	1045,– €
1/3 page horizontal format 4-c	185 w x 88 h	1015,– €	210 w x 106 h*	1045,– €
1/4 page upright format 4-c	91 w x 132 h or 43 w x 264 h	785,– €	53 w x 297 h*	825,– €
1/4 page horizontal format 4-c	185 w x 66 h	785,– €	210 w x 84 h*	825,– €
1/8 page upright format 4-c	43 w x 132 h	460,– €		
1/8 page horizontal format 4-c	91 w x 66 h	460,– €		
1/16 page 4-c	43 w x 66 h	275,– €		

*Printable Area Format, 3 mm margin for bleed must be calculated additionally
Please Note: Other margin formats cost an additional 15%

Discount rates: please contact us!

Sender is liable for all advertisements.

Dates 2023

Order cancellations will be honoured only through the advertising close date!

Issue	Advertising & Editorial Close Date	Print Media	Publication date
1-2/2023 with Buyers Guide Industrial PCs	25. 11. 2022	09. 12. 2022	06. 01. 2023
3/2023 with Buyers Guide Embedded Systems	13. 01. 2023	27. 01. 2023	17. 02. 2023
4/2023 with Buyers Guide Power Supply	10. 02. 2023	24. 02. 2023	17. 03. 2023
5/2023 with main theme Quality Management	03. 03. 2023	17. 03. 2023	06. 04. 2023
Buyers Guide Measuring and Sensor Technology	31. 03. 2023	06. 04. 2023	05. 05. 2023
6/2023 with Buyers Guide Visualization and Operation	06. 04. 2023	21. 04. 2023	12. 05. 2023
7/2023 with Buyers Guide Industrial Communications	12. 05. 2023	26. 05. 2023	16. 06. 2023
8/2023	09. 06. 2023	23. 06. 2023	14. 07. 2023
9/2023 with Buyers Guide Electronic Components	07. 07. 2023	21. 07. 2023	11. 08. 2023
10/2023 with Buyers Guide Industrial Image Processing	11. 08. 2023	25. 08. 2023	15. 09. 2023
11/2023 with Buyers Guide Software/Tools/Kits	08. 09. 2023	22. 09. 2023	13. 10. 2023
Buyers Guide Production Automation	22. 09. 2023	06. 10. 2023	27. 10. 2023
12/2023	20. 10. 2023	03. 11. 2023	23. 11. 2023